

Platinum Sponsor

Sponsor Benefits Include:

\$7500.00 (Six Total)

Each company/organization will sponsor one of the top six students who will compete on the show floor of the SPC Expo. Benefits include:

- Growers/Shippers who are Platinum sponsors are guaranteed that their product will be used in the final recipe cookoff at the expo.
- Sponsor's logo will be featured on the SPC's web site section announcing the Culinary Competition and providing the rules and sign up sheets for students.
- Sponsor's company name will be featured on the pre and post press releases announcing the competition to the produce, foodservice and supermarket trade press.
- Sponsor's logos will be featured on the Trade Advertisements promoting the competition at the Expo.
- Sponsor's logos will be featured in the SPC's Expo Show Directory.
- Sponsor's logo to be included on the presentation checks for the top three winners.
- Sponsor's logo to be included on Student's jacket and on the banner above the cooking competition area during the main competition at SPC Expo show floor.
- The students will be presented as each representing a team – example Student John Smith from the Tomato Team. Student Sally Johnson from the Uniform Team etc.
- Sponsor will participate in scholarship award presentation.

Note: Any remaining Platinum Sponsorships will be offered to Gold Sponsors based on the date we received their gold sponsorship response form.