

# Meaghan Shaughnessy

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## Objective

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Motivated college senior looking for employment in agricultural marketing or consulting.

## Education

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**Clemson University** Clemson, SC  
Agribusiness, B.S. Class of 2017  
Minor in Management Information Systems  
3.90/4 GPA – South Carolina Palmetto Fellows Scholarship Recipient  
President’s List-Fall 2015, Spring 2016  
Dean’s List –Fall 2014, Spring 2015

## Experience and Certifications

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**Marketing Intern, *South Carolina Department of Agriculture (SCDA)*** May 2016-August 2016

- Worked a full-time summer internship under the Marketing Specialists for the Certified South Carolina Grown and Agritourism programs
- Gained experience in planning and executing events like SCDA’s Family Fun Day, Agritourism Association Summer Meetings, and “Catch a Poké on your Plate”
- Aided in producing an Agritourism Manual, current Produce Shippers’ Guide, and other reports
- Increased the membership of both the Certified South Carolina Grown program and Agritourism Association

**Peer Assisted Learning Leader and Tutor, *Clemson University*** August 2015-Present

- Attend a class and facilitate weekly group collaborative study sessions for the students in that class for the Peer Assisted Learning leader position
- Promote social learning in one-on-one and group settings for the tutoring position
- Develop leadership and communication skills for peer interactions
- Work 16-20 hours per school week

**Sales Associate, *Camp Hilton Head of Resort Retail Associates*** June 2011- August 2015

- Started as an entry level employee and became one of the youngest senior staff members and key holders in the company
- Effectively performed all cash register responsibilities, took inventory, opened/closed the store daily, and kept the store organized and clean
- July 2014 Employee of the Week

**Certified Associate in Project Management, *Project Management Institute*** August 2016

- Tested proficient for all the knowledge areas in Project Management

## Extracurricular Activities and Awards

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**National Runner-Up - Annual Agriculture and Applied Economics Undergraduate Student Paper Competition** August 2016  
**Student Ambassador – College of Agriculture, Forestry, and Life Sciences** Fall 2016  
**Agribusiness Association Member** Fall 2014-Present

## Skills

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Microsoft Office      Retail Sales and POS Operations      Use of social media platforms for campaigns