



## **Southern Exposure Conference Sponsorships**

The following is a list of sponsorship opportunities\* available during our Southern Exposure conference. In addition to what is described within each sponsorship, all conference sponsors will be featured within our conference app and directory as well as onscreen during our Opening Gala and Keynote Luncheon.

### **Charging Stations**

- \$5,000.00
- Company logo will be featured on (2) charging station units which will be available in the registration area, the educational session area, and the expo

### **Conference App**

- \$5,000.00
- Company-provided digital ad will be featured within the conference app and company logo will be featured on signage in the registration area, the educational session area, the gala/keynote area, and the expo

### **Conference Audio/ Visual**

- \$5,000.00
- Company logo will be featured on signage in the registration area and the expo

### **Conference Bags**

- \$5,000.00
- Company logo will be featured on each of the conference bags

### **Conference Lanyards**

- \$5,000.00
- Company logo will be featured on each of the conference badge lanyards

### **Conference Notepad**

- \$5,000.00
- Company logo will be featured on the educational session notepads

### **Conference Video Coverage**

- \$5,000.00
- Company logo will be featured within conference video footage and on signage in the registration area and expo

#### **Conference Wi-Fi**

- \$5,000.00
- Company logo will be featured on signage in the registration area and expo

#### **Directory**

- \$5,000.00
- Company logo/ad will be featured in a prominent location within the conference directory

#### **Educational Session 1**

- \$5,000.00
- Company logo will be featured on signage at the entrance/within the educational session

#### **Educational Session 2**

- \$5,000.00
- Company logo will be featured on signage at the entrance/within the educational session

#### **Educational Sessions Refreshment Area**

- \$5,000.00
- Company logo will be featured on signage within the refreshment area

#### **Elevator**

- \$5,000.00
- Company logo will be featured within the elevator banks of the hotel (format determined by each hotel)

#### **Expo Refreshments**

- \$5,000.00
- Company logo will be featured on table tents and other signage within the refreshment area(s) of the expo

#### **Fresh Produce Transportation**

- \$5,000.00

- Company will help coordinate transportation of fresh produce to the conference, company shipping info will be available within the exhibitor kit, and company logo will be featured on signage within the expo

#### **Gator Rock Closing Reception**

- \$5,000.00
- Company logo will be featured on table tents and other signage within the reception

#### **Golf Ball Launcher**

- \$5,000.00
- Company logo will be featured on golf course signage as well as onscreen during the awards luncheon

#### **Golf Beverage Carts**

- \$5,000.00
- Company logo will be featured on golf course beverage carts as well as onscreen during the awards luncheon

#### **Golf Course Catering**

- \$5,000.00
- Company logo will be featured on golf course hot dog stands as well as onscreen during the golf awards luncheon

#### **Golf Goody Bags**

- \$5,000.00
- Company logo will be featured on each of the golf goody bags

#### **Golf Closest to the Pin**

- \$2,500.00
- Company logo will be featured on golf course signage as well as onscreen during the golf awards luncheon

#### **Golf Hole In One**

- \$2,500.00
- Company logo will be featured on golf course signage as well as onscreen during the golf awards luncheon

#### **Golf Longest Drive**

- \$2,500.00

- Company logo will be featured on golf course signage as well as onscreen during the golf awards luncheon

#### **Golf Portraits**

- \$2,500.00
- Company logo will be featured on each of the golf portrait images as well as onscreen during the golf awards luncheon

#### **Golf Holes**

- \$500.00
- Company logo will be featured on golf course hole signage (1 per company) as well as onscreen during the golf awards luncheon

#### **Tom Page Golf Classic Awards Luncheon**

- \$5,000.00
- Company logo will be featured on table tents and other signage within the luncheon area as well as onscreen during the golf awards luncheon

#### **Tom Page Golf Classic Breakfast**

- \$5,000.00
- Company logo will be featured on table tents and other signage within the breakfast area as well as onscreen during the golf awards luncheon

#### **Hotel Keycard Sleeves**

- \$5,000.00
- Company logo will be featured on each of the hotel keycard sleeves as well as on signage near the hotel check-in desk

#### **Hotel Keycards**

- \$5,000.00
- Company logo/ad will be featured on the hotel keycards (format determined by each hotel) as well as on signage near the hotel check-in area

#### **Keynote Luncheon**

- \$5,000.00
- Company logo will be featured on table tents and other signage within the keynote luncheon

#### **Keynote Speaker**

- \$5,000.00

- Company logo will be featured on signage within the keynote luncheon

#### **Opening Gala**

- \$5,000.00
- Company logo will be featured on table tents and other signage within the opening gala

#### **Publication Bins**

- \$5,000.00
- Company logo will be featured on the publication bins within the registration area

#### **Registration Area**

- \$5,000.00
- Company logo will be featured on signage within the registration area

#### **Relaxation Station**

- \$5,000.00
- Company logo will be featured on signage within the relaxation station area

#### **Room Drop**

- \$5,000.00
- Company-provided promotional item will be distributed to attendee rooms during the conference and logo will be featured on signage in the hotel check-in area

#### **Social Media Game**

- \$5,000.00
- Company will be tagged/logo will be featured on social media game promotional info

#### **Southern Roots Luncheon**

- \$5,000.00
- Company logo will be featured on table tents and other signage within the luncheon area

#### **STARS & STEP-UPP Dinner**

- \$5,000.00
- Company logo will be featured on table tents and other signage within the dinner area and company will receive (4) invitations to attend

#### **STARS Breakfast**

- \$5,000.00

- Company logo will be featured on table tents and other signage within the breakfast area

### **Transportation**

- \$5,000.00
- Company logo will be featured on all transportation signage and company promotional ad will be featured onscreen within shuttles (where available)

### **VIP Dinner**

- \$5,000.00
- Company logo will be featured on table tents and other signage within the dinner area and company will receive (4) invitations to attend

### **Water Pavilion**

- \$5,000.00
- Company logo will be featured on water pavilion tubs as well as on water bottles within the tubs

### **Welcome Gifts**

- \$5,000.00
- Company-provided promotional product will be available to attendees and company logo will be featured on welcome unit signage

## **Level Sponsor Benefits**

### **Gold (\$15,000+)**

- \$2,500 "Gold Sponsor Discount" for events (can be used toward golf, ticketed events, and booth associate fees at Southern Exposure and additional associate fees and Saturday activities at Southern Innovations)
- Premium booth space (Sponsor's Row) at Southern Exposure
- 1 complimentary Golf Hole sponsorship at both Southern Exposure and Southern Innovations
- 1 complimentary full page company/organization ad in Southern Exposure Directory
- 1 complimentary full page company/organization ad in Southern Innovations Directory
- 1st Right of refusal of branding opportunities (event signage)
- 2 sponsorships at Southern Exposure
- 1 sponsorship at Southern Innovations
- Company/Organization recognized as a Gold Level Sponsor in event directories, power point presentations, conference apps, conference signage, and on the SEPC website

- Use of SEPC logo and name in their publications throughout the year

### **Silver (\$10,000 – \$14,999)**

- \$1,500 “Silver Sponsor Discount” for events (can be used toward golf, ticketed events, and booth associate fees at Southern Exposure and additional associate fees and Saturday activities at Southern Innovations)
- Premium booth space (End Caps) at Southern Exposure
- 1 complimentary Golf Hole sponsorship at Southern Exposure
- 1 complimentary half page company/ organization ad in Southern Exposure Directory
- 1 complimentary half page company/ organization ad in Southern Innovations Directory
- 1st Right of refusal of branding opportunities (event signage)
- 1 sponsorship at Southern Exposure
- 1 sponsorship at Southern Innovations
- Company/Organization recognized as a Silver Level Sponsor in event directories, power point presentations, conference apps, conference signage, and on the SEPC website
- Use of SEPC logo and name in their publications throughout the year

### **Bronze (\$5,000 – \$9,999)**

- \$800 “Bronze Sponsor Discount” for events (can be used toward golf, ticketed events, and booth associate fees at Southern Exposure and additional associate fees and Saturday activities at Southern Innovations)
- 1 complimentary quarter page company/ organization ad in Southern Exposure directory
- 1st Right of refusal of branding opportunities (event signage)
- 1 sponsorship at either Southern Exposure or Southern Innovations
- Company/Organization recognized as a Bronze Level Sponsor in event directories, power point presentations, conference apps, conference signage, and on the SEPC website
- Use of SEPC logo and name in their publications throughout the year

Please contact us at [info@seproducecouncil.com](mailto:info@seproducecouncil.com) for more information on sponsorship opportunities.

*\*The Southeast Produce Council makes every effort to provide quality exposure for our sponsors at our events, however due to varying policies and regulations at each venue, we cannot guarantee the specifics within each sponsorship.*