



Southern Innovations Organics & Foodservice Expo Conference Sponsorships

The following is a list of sponsorship opportunities* available during our Southern Innovations conference. In addition to what is described within each sponsorship, all conference sponsors will be featured within our conference app and directory as well as onscreen during our Keynote Luncheon and Chairman's Dinner Dance.

BOD & STEP-UPP Dinner

- \$5,000.00
- Company logo will be featured on table tents and other signage within the dinner area and company will receive (4) invitations to attend

Chairman's Dinner Dance

- \$5,000.00
- Company logo will be featured on table tents and other signage within the dinner dance

Chairman's Dinner Dance Portraits

- \$2,500.00
- Company logo will be featured on portraits taken during the dinner dance

Charging Stations

- \$5,000.00
- Company logo will be featured on charging station units which will be available in the registration area, the educational session area, and the expo

Conference App

- \$5,000.00
- Company-provided digital ad will be featured within the conference app and company logo will be featured on signage in the registration area, the educational session area, the keynote/dinner dance area, and the expo

Conference Audio/ Visual

- \$5,000.00

- Company logo will be featured on signage in the registration area and the expo

Conference Bags

- \$5,000.00
- Company logo will be featured on each of the conference bags

Conference Lanyards

- \$5,000.00
- Company logo will be featured on each of the conference badge lanyards

Conference Notepad

- \$5,000.00
- Company logo will be featured on the educational session notepads

Conference Video Coverage

- \$5,000.00
- Company logo will be featured within conference video footage and on signage in the registration area and expo

Conference Wi-Fi

- \$5,000.00
- Company logo will be featured on signage in the registration area and expo

Educational Session 1

- \$5,000.00
- Company logo will be featured on signage at the entrance/within the educational session

Educational Session 2

- \$5,000.00
- Company logo will be featured on signage at the entrance/within the educational session

Educational Sessions Refreshment Area

- \$5,000.00
- Company logo will be featured on signage within the refreshment area

Expo Chef Demos

- \$5,000
- Company logo will be featured on signage within the chef demo area

Expo Happy Hour

- \$5,000.00
- Company logo will be featured on table tents and other signage within the refreshment area(s) of the expo

Fresh Produce Transportation

- \$5,000.00
- Company will help coordinate transportation of fresh produce to the conference, company shipping info will be available within the exhibitor kit, and company logo will be featured on signage within the expo

Founders Memorial Golf Tournament Breakfast

- \$5,000.00
- Company logo will be featured on table tents and other signage within the breakfast area as well as onscreen during the golf awards luncheon

Golf Beverage Carts

- \$5,000.00
- Company logo will be featured on golf course beverage carts as well as onscreen during the awards luncheon

Golf Goody Bags

- \$5,000.00
- Company logo will be featured on each of the golf goody bags

Golf Closest to the Pin

- \$2,500.00
- Company logo will be featured on golf course signage as well as onscreen during the golf awards luncheon

Golf Hole In One

- \$2,500.00
- Company logo will be featured on golf course signage as well as onscreen during the golf awards luncheon

Golf Longest Drive

- \$2,500.00
- Company logo will be featured on golf course signage as well as onscreen during the golf awards luncheon

Golf Portraits

- \$2,500.00
- Company logo will be featured on each of the golf portrait images as well as onscreen during the golf awards luncheon

Golf Holes

- \$500.00
- Company logo will be featured on golf course hole signage (1 per company) as well as onscreen during the golf awards luncheon

Golf & Sporting Clays Awards Luncheon

- \$5,000.00
- Company logo will be featured on table tents and other signage within the luncheon area as well as onscreen during the golf awards luncheon

Hotel Keycard Sleeves

- \$5,000.00
- Company logo will be featured on each of the hotel keycard sleeves as well as on signage near the hotel check-in desk

Hotel Keycards

- \$5,000.00
- Company logo/ad will be featured on the hotel keycards (format determined by each hotel) as well as on signage near the hotel check-in area

Keynote Luncheon

- \$5,000.00
- Company logo will be featured on table tents and other signage within the luncheon

Local Tour & Lunch

- \$5,000
- Company logo will be featured on table tents and other signage during the activity

Publication Bins

- \$5,000.00

Company logo will be featured on the publication bins within the registration area

Relaxation Station

- \$5,000.00

- Company logo will be featured on signage within the relaxation station area

Sporting Clays

- \$5,000
- Company logo will be featured on activity signage

Southern Roots Luncheon

- \$5,000.00
- Company logo will be featured on table tents and other signage within the luncheon area

Transportation

- \$5,000.00
- Company logo will be featured on all transportation signage and company promotional ad will be featured onscreen within shuttles (where available)

Ultimate Tailgate Experience

- \$5,000
- Company logo will be featured on table tents and other signage within the area

Ultimate Tailgate Experience Beverage Sleeves

- \$5,000
- Company logo will be featured on beverage sleeves distributed during the ultimate tailgate experience

Ultimate Tailgate Experience Games

- \$5,000
- Company logo will be featured on signage near games within the area

Welcome Reception

- \$5,000.00
- Company logo will be featured on table tents and other signage within the reception area

Water Pavilion

- \$5,000.00
- Company logo will be featured on water pavilion tubs as well as on water bottles within the tubs

Welcome Gifts

- \$5,000.00
- Company-provided promotional product will be available to attendees and company logo will be featured on welcome unit signage

Level Sponsor Benefits

Gold (\$15,000+)

- \$2,500 “Gold Sponsor Discount” for events (can be used toward golf, ticketed events, and booth associate fees at Southern Exposure and additional associate fees and Saturday activities at Southern Innovations)
- Premium booth space (Sponsor’s Row) at Southern Exposure
- 1 complimentary Golf Hole sponsorship at both Southern Exposure and Southern Innovations
- 1 complimentary full page company/organization ad in Southern Exposure Directory
- 1 complimentary full page company/organization ad in Southern Innovations Directory
- 1st Right of refusal of branding opportunities (event signage)
- 2 sponsorships at Southern Exposure
- 1 sponsorship at Southern Innovations
- Company/Organization recognized as a Gold Level Sponsor in event directories, power point presentations, conference apps, conference signage, and on the SEPC website
- Use of SEPC logo and name in their publications throughout the year

Silver (\$10,000 – \$14,999)

- \$1,500 “Silver Sponsor Discount” for events (can be used toward golf, ticketed events, and booth associate fees at Southern Exposure and additional associate fees and Saturday activities at Southern Innovations)
- Premium booth space (End Caps) at Southern Exposure
- 1 complimentary Golf Hole sponsorship at Southern Exposure
- 1 complimentary half page company/ organization ad in Southern Exposure Directory
- 1 complimentary half page company/ organization ad in Southern Innovations Directory
- 1st Right of refusal of branding opportunities (event signage)
- 1 sponsorship at Southern Exposure
- 1 sponsorship at Southern Innovations
- Company/Organization recognized as a Silver Level Sponsor in event directories, power point presentations, conference apps, conference signage, and on the SEPC website
- Use of SEPC logo and name in their publications throughout the year

Bronze (\$5,000 – \$9,999)

- \$800 “Bronze Sponsor Discount” for events (can be used toward golf, ticketed events, and booth associate fees at Southern Exposure and additional associate fees and Saturday activities at Southern Innovations)
- 1 complimentary quarter page company/ organization ad in Southern Exposure directory
- 1st Right of refusal of branding opportunities (event signage)
- 1 sponsorship at either Southern Exposure or Southern Innovations
- Company/Organization recognized as a Bronze Level Sponsor in event directories, power point presentations, conference apps, conference signage, and on the SEPC website
- Use of SEPC logo and name in their publications throughout the year

Please contact us at info@seproducecouncil.com for more information on sponsorship opportunities.

**The Southeast Produce Council makes every effort to provide quality exposure for our sponsors at our events, however due to varying policies and regulations at each venue, we cannot guarantee the specifics within each sponsorship.*