

CARSON OSTRUM

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Education

University of Florida

Gainesville, FL

College of Agricultural and Life Sciences

Expected May 2021

Bachelor of Science in Agricultural Operations Management

Minor: Management and Sales in Agribusiness

Minor: Agricultural and Natural Resource Ethics and Policy

GPA: 3.93

Professional Experience

Topco Associates LLC

West Palm Beach, FL

Produce Procurement Intern

June 2020 – August 2020

- Developed seasonal product marketing campaign ideas
- Processed and adjusted member orders using iTrade
- Analyzed market information and potential market conditions for leadership

Ag-Pro Companies

Gainesville, FL

Management Intern

May 2019 – June 2019

- Analyzed forecasting models to determine market share
- Provided insight into potential marketing campaign strategies

Extracurricular Involvement

Teaching Assistant (TA)

Gainesville, FL

AEB 3341 – Selling Strategically

Jan 2020 – May 2020

- Assisted with general course development activities
- Managed discussion boards, created assignments, and graded coursework

Agricultural Operations Management Club

Gainesville, FL

Vice President

May 2019 - Present

- Implemented strategies to increase membership growth
- Developed opportunities for members to interact with industry professionals

Employer Relations Ambassadors

Gainesville, FL

Ambassador

Feb 2018 - Present

- Hosted networking events and career development workshops
- Aided in the operation of UF Career Showcase; 7,000 attendees and 350 employers

Honors/Accomplishments

- UF & CALS Honors Programs
- President's Honor Roll Fall 2018, 2019 & Spring 2020/Dean's List (all semesters)
- PMA Center for Growing Talent Scholarship
- Anderson Scholar of Distinction
- University Scholars Program & ABE Undergraduate Research Scholarship
- Southeast Produce Council Scholarship
- Brown International Juice Products Association Scholarship
- Member of the Honor Society of Phi Kappa Phi